

Montana Governor's Cup Walleye Tournament



July 7-9, 2016

PO Box 832
Glasgow, MT 59230
406-228-2222
FAX 406-228-2244
www.montanagovcup.com

**Thank You for
your continued
support in
promoting the
Montana
Governor's Cup
Walleye
Tournament**

Glasgow Area Chamber
of Commerce & Ag.
www.montanagovcup.com
chamber@nemont.net

Exclusive Sponsor

\$5000

- Exclusive rights on the cover of Tournament book, Montana Governor's Cup (MGC) entry form mailer and promotional posters.
- Exclusive rights to display printed material, products and promotion materials at the tournament site, our websites ; (www.glasgowchamber.net, www.montanagovcup.com) and all tournament associated events through the MGC calendar year: January—September.
- Exclusive advertising rights in all print, media & Television advertising.
- **IN ADDITION TO** all the sponsor rights listed under Platinum level.
- Exclusive Sponsors must commit and deposit \$1500 by March 1st. Or the exclusive sponsorship becomes open to any interested party.
 - * The remaining \$3,500 will be in-kind sponsorship; Including but not limited to Hats, merchandise, lanyards, posters, banners, boat numbers, fishermen bags, giveaways etc.

Platinum Sponsor

\$1500

- Sponsor banners will be displayed at: the sponsor and volunteer social, rules meeting, fisherman's BBQ, community/fisherman's fish fry, entrance to boat ramps at Fort Peck Lake, and the tournament scoreboard site. Banners will be at other MGC associated events. Sponsors will provide at least three banners for display.
- A full-page ad in the Tournament Program Book, valued at \$350. Tournament program books are printed and distributed at the tournament to all fishermen, MGC volunteers, sponsors and interested parties. The sponsors names and/or logos will be used on in-state, out-of-state printed materials, radio and TV ads related to the tournament. The sponsor's names will be included in all wrap-up materials distributed to anglers after the tournament.
- The sponsor will receive exposure and recognition at the rules meeting.
- The sponsors are encouraged to display their products at the rules meeting, and Tournament Headquarters, and other tournament associated events. Please inform the committee of your display plans so it can be incorporated in the site maps.
- In all advertising the Glasgow Chamber of Commerce will mention the sponsor's name when possible.
- A mailing list of current years registered entrants will be provided upon request.
- For contractual commitments in the event of weather, wind or rain the MGC will be moved up one day for each day of event cancellation.
- Sponsors will receive two tickets/day to all tournament functions
- Sponsors are encouraged to speak at Kiwanis Park to a diverse audience of anglers and recreationists from Montana, surrounding states and Canadian provinces.
- Sponsor will be given space at Tournament Headquarters to display their products.
- Sponsor will also be invited to exclusive Sponsor & Volunteer Social held July 7, 2016.
- Sponsors must commit by April 1st to be included in all print & advertising

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Gold Sponsor

\$750

- Sponsor has the right to hang banners at Tournament Headquarters at Kiwanis park.
- A half-page ad in the Tournament Program Book, valued at \$200. Tournament program books are printed and distributed at the tournament to all fishermen, MGC volunteers, sponsors and interested parties. The sponsors names and logos will be used on in-state, out-of-state printed materials related to the tournament.
- Sponsor will receive exposure and recognition at the rules meeting.
- In all advertising and marketing the Glasgow Chamber of Commerce will mention the sponsor's name when possible.
- Sponsor will receive two tickets to all Tournament related events.
- Sponsors are encouraged to promote their product at Kiwanis Park stage.
- Sponsor will be invited to exclusive Sponsor & Volunteer Social held July 7, 2016.

Youth Tournament Sponsor

\$175

- Sponsor has the right to hang promotional banners at the Youth Tournament site.
- Sponsor may provide or include promotional products in youth goodie bags.
- Name/logo listed in the book as a sponsor of the Youth Tournament.
- Sponsor's name will appear on all print.
- Logo will be displayed on the Youth Tournament T-shirt.
- Sponsor will be invited to exclusive Sponsor Social held July 7, 2016.

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